



TOR RUGBY CLUB

Minis and Juniors Sponsorship Lead

What you can do for your club

- Promote the club with potential Sponsors and develop a positive relationship
- Develop an understanding of the benefits of Sponsorship to potential Sponsors
- Lead on external communications and develop the sponsorship potential of the club

The role

Working with the other volunteers in your club, you will:

- Plan sponsorship activities
- Consider the best places to find new sponsors and engage with the local business community
- Understand the reasons businesses get involved and use this knowledge to attract more of them
- Work with other club volunteers to promote a positive relationship with any potential individuals or businesses
- Support, encourage and thank sponsors regularly

Ideally, you'll need to be:

- Welcoming and easy to approach
- A good listener and communicator
- Confident, well-organised and happy to delegate
- Enthusiastic and motivating

What you'll get out of it:

This is a very special role. You'll provide an important service to the club and community, and for a small investment of time your contribution to the clubs success will be vital . Doing something distinctive and worthwhile like this is attractive to potential employers, and the organisational and communication skills are transferable to any walk of life.

How much time it will take up:

Around 2-3 hours a week.